5.3

Link 3: Early CPR
Resuscitation Programs
(listed by increasing complexity)

1. Complete a survey of the number of AEDs in your community. You may want to target specific types of public facilities. Examples could be houses of worship, health clubs, golf and tennis clubs, hotels, government buildings, shopping malls, etc. Develop a census from the information gathered. Submit an article to local newspapers/community newsletters detailing the results.

2. Distribute SCAA brochures and other AED Fact Sheets to community centers, libraries, schools, physician offices or grocery stores and other public places.

3. Translate AED materials into non-English languages as required to reach all citizens in your community. Use local college/university resources and/or native language people to keep costs down.

4. Exhibit at community fairs/health fairs to distribute materials and host an SCAA chapter booth/table to enroll survivors, recruit new members and educate the community.

5. Collaborate with existing community health centers to provide assistance/instruction of CPR Training.

6. Contact local high schools to find out about community service volunteer requirements. Find students who may be interested in spending community volunteer time to work with local chapter on AED programs.

7. Use step by step Public Access to Defibrillators (PAD) Process to place permanent AEDs in specific types of public facilities. Again, these may be schools, businesses, places of worship, airports, grocery stores or fitness centers. Ensure training on the use of the AED.

8. Partner with a hospital, local college or university to sponsor a Healthy Heart forum focusing on SCA awareness.

9. Submit an article to community newspapers and community newsletters detailing the statistical and survival need for placing AEDs.

10. Organize athletes screening event at schools, health fairs.

11. Work to equip local police department vehicles with AEDs. EMS 10-step program to place AEDs with first responders.

12. Contact a local talk show host or local news media outlet to have a program or segment on chapter activities. Offer interviews with chapter leadership and with survivors resuscitated with CPR/AED.

13. If already in place in your state, work with your state Department of Public Health and the American Heart Association towards achieving a “HeartSafe Community” status.

14. Change the state laws to require AEDs in schools, health clubs or other public facilities, working with local and/or state legislators/Department of Public Health.